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## **Local woman charms Fort Collins, wine country with new business**

**Fort Collins, Colo., November 24, 2008** – Fort Collins has always been a place that caters to the entrepreneurial spirit, thriving on locally owned businesses and homegrown innovations. So when one of our own makes it big – we’re bound to take notice.

Fort Collins native, Terri Johnson, is the creator of Beverage Buttonz- unique, custom-made charms that adhere to your beverage glass. Unlike typical wine charms that hang on the stem of your wine glass, Beverage Buttonz can be used on any glass...pilsner, margarita, and martini glasses- even beer bottles. These removable charms are convenient and can be used over and over again.

Johnson, a stay at home mother of two, says the idea for Beverage Buttonz began with a love for wine and a stem-less glass. Looking for ways to enjoy both, and still claim your glass, Johnson came up with the idea of Beverage Buttonz- a unique and stylish invention that can work on any type of glass.

Johnson began working on her idea from home, testing adhesives, brainstorming designs and researching vendors. A year later, Johnson had finally perfected Beverage Buttonz. With the help and support of her husband and two young children, Johnson hit the streets of Fort Collins, showcasing Beverage Buttonz at cocktail parties, home shows, charity auctions, and community Festivals such as New West Fest.

Now featuring five unique product lines, with more to come, Beverage Buttonz has sparked interests nation-wide and is currently sold at 12 wineries across the country, including the Robert Mondavi and Benziger Wineries. Beverage Buttonz were also featured on Denver's 9News in Greg Moss' Gadgets segment.

Beverage Buttonz are also sold locally at Finishing Touches, Lizzy's, Designs and Warehouse Liquors and can be found by visiting [www.beveragebuttonz.com](http://www.beveragebuttonz.com).

For more information, visit [www.beveragebuttonz.com](http://www.beveragebuttonz.com) or call 970-420-4082.

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